

MASS MEDIA COMMUNICATION (MMC)

MMC 1000 Introduction to Mass Communication (3 Credits)

A survey of the technology, history, methods and functions of mass communication media, including newspapers, magazines, books, radio, television, film, and the Internet, with an emphasis on evaluation of the impact of mass media on society.

MMC 2100 Writing for the Mass Media (3 Credits)

A preprofessional course offering fundamental instruction and practice in writing as a basis for a major in the mass media. Open to all students interested in writing.

General Education, Gordon Rule Writing, Area II: Humanities

MMC 2944 Newspaper Practicum (1-3 Credits)

Practical application of writing, editing, layout, and other aspects of newspaper production through experience with the college newspaper and under the supervision of the journalism faculty.

MMC 2946 Communications Practicum (3 Credits)

This course provides hands on experience for qualified students with local or college media under the supervision of professional media specialists and communications faculty. It provides practical instruction in newspaper journalism, public relations, radio and television, advertising, or related fields.